



## Not-So-Dirty Secrets for Making Laundry Easier

1



Need something dried in a hurry? Throw a fluffy dry towel in the dryer with wet clothes to speed up the process.

2



Reduce time spent doing laundry by ensuring that you are using a product that will leave your clothes clean and crisp the first time. **ARM & HAMMER™ Liquid Laundry Detergent** removes dirt, odours and leaves clothes feeling refreshed.

3



Solve the lost sock mystery by putting dirty socks in a mesh bag before they go in the wash. This will keep pairs together and ensure no sock goes MIA!

4



Add a tennis ball or aluminum foil ball to your dryer when you run out of dryer sheets. This helps eliminate static and keeps your clothes fluffy.

5



Tired of spills, sticky messes and hauling heavy bottles? Try using a unit dose laundry detergent such as **ARM & HAMMER™ plus OxiClean™ Power Paks** to help save you time and eliminate mess. Simply toss in a convenient unit dose pak and watch it dissolve quickly and start to work within seconds, leaving your clothes clean and fresh.

6



Get the kids to help with folding. Have them fold while watching television or listening to music to make it more entertaining while taking one more thing off your plate!

7



Keep a clipboard and pen near the washing machine to jot down tips and reminders. For instance, remind your family about a nasty stain that needs to be pre-treated before washed or call out delicates that should be hung to dry.

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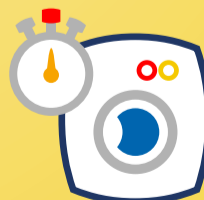
Save money on your energy bill by washing your clothes in cold water when possible and using a cold water-specific detergent, such as, **ARM & HAMMER™ Cold Water Liquid Laundry Detergent**. Cold water is not only more energy efficient, it can also be gentler on your clothes helping them last longer by reducing fading and shrinkage.

9



Tired of sorting dirty clothes? Use dedicated baskets, one for whites and one for darks. Simply place your clothes in the correct basket as you go, instead of having to pick through the basket when you go to do a load.

10



Speed up washing and drying time by selecting the correct settings for each load. Choose a lower water setting when possible and avoid a second rinse cycle.

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